

# February

Be Sure to **LOOK** for those Buttons and  
roll-over effects

Magic Lantern Society **NEWS**



*Click Image Below for Your Treat*



Some are already looking  
for the next convention.

**June 21-24**

now is the time to mark those  
calendars

Hope to see you in Tacoma, WA

**2012**

## Member Information

### Contact Updates

**David Gordon** (relocated)  
255 West 94th Street  
Apartment 16F  
New York, NY 10025

**Floyd Hagedorn** (relocated and new email)  
2958 Morin Point East  
Erie MI 48133  
Phone: (723) 848-3644  
nohf@toast.net

**Bud Kannenberg** (relocated)  
1600 NW Crista Shores Lane  
Apt 102  
Silverdale, WA 98383

**Howard Kazanjian** (relocated)  
1613 Chelsea Rd # 500  
San Marino CA 91108-2419

**Michael Lawlor** (email change and add website)  
mclawlor@gmail.com  
Website: <http://mclawlor.ca>

**H. Ross Ney** (relocated)  
7824 Restmoor Dr  
Baldwinsville NY 13027-9214

**Leanne Rolling** (relocated)  
415 Roy Street #107  
Seattle, WA 98119

**Artemis Willis** (relocated)  
Coach House  
4915 S Woodlawn Ave  
Chicago IL 60615-2811

### Welcome New Members January 2011

#### Bernd Scholze

Otto-Beck-Strasse 13  
D-64625 Bensheim-Auerbach  
Germany  
scholze-b@t-online.de  
Interest: German lanterns, slides and lantern history before 1870.

#### Raymond Rodgers

1340 Amberwood Drive  
Hemet, CA 92543

**Be sure to update your membership directory with the new updates and new members listed above.**

#### Dues reminder!

Dues are \$40 regular membership, \$25 student membership, and \$25 first year new members. Please remember that annual dues are payable **January 1** and must be received by **March 1** to remain a current member. New directory comes out in April 2011.

Thank you for continuing your membership in the Society.

#### Contact: Ron Easterday

Mail: Secretary/Treasurer, 1380 Lena  
PL NE, Poulsbo, WA 98370  
Home phone: 360-394-8223  
Email: [secretary-treasurer@magiclanternsociety.org](mailto:secretary-treasurer@magiclanternsociety.org)

## Request for Information

### from Tom Fuller:



"I recently came upon a small "Magic Lantern" in pristine condition and in its original box. The box says, Jas W Queen & Co - Philadelphia - Single Swing. I'm trying to find out more about it. Could you help? Thank you for your time.

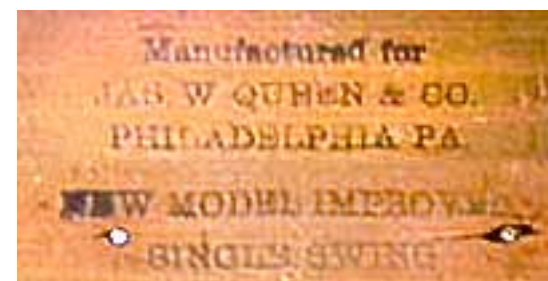
Photos of the lantern assembled and one of the lid. I'd like to know the estimated

value, but as an item from my grandfather's collection, I doubt I'd sell it. Any info would be appreciated...thanks!"

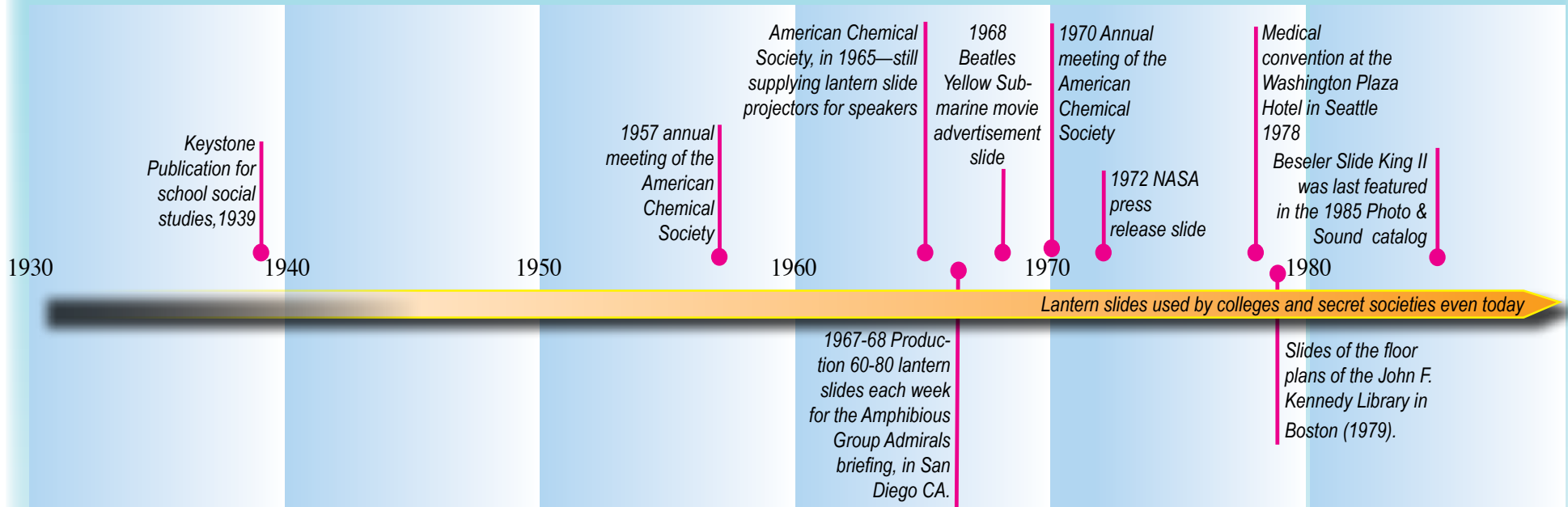
*My comments -*

*I gleaned a little information regarding the Jas W Queen & Company from the Encyclopedia of the Magic Lantern and passed that on to Tom. If you have additional information that you can share with Tom, please contact him directly at [tommyfuller@comcast.net](mailto:tommyfuller@comcast.net)*

*Ron Easterday*



## Contest Results About Use of the Lantern



### We started a contest late last year

Prizes for

- latest example
- most unique example

Besides two winners we found some interesting items that are shown here.

### A thank you to our judges:

Bob & Sue Hall  
Ralph & Judie Shape  
Dale & Joanna Chesnut

### Winners

**Latest Example** awarded to

**Tim Shinnors**

Projectionist using lantern slides at 1978 Medical Convention, Seattle. and

**Kentwood Wells** for submitting the Ebay item listing, some slides of the floor plans of the John F. Kennedy Library in Boston (1979). See page 5.

**Most Unique Example** to **Ron Easterday**

for researching past Gazette item featured in the Gazette Volume 9, Number 2 NASA using an antiquated method of projection when they are a futuristic organization.

### From Terry Borton

I hear relatively frequently from Secret Society members that they're still using the old stereopticon. Also, a recent grad from Yale told us they're still using it to project art slides.

### From Brian Rogers

A Beatles Yellow Submarine movie advertisement slide, which would date to 1968. Purchased from Australia - it's a little bit larger than standard format.

### From Larry Cederblom

In 1967-68 I worked for Uncle Sam. While I was in the Navy as a Draftsman Illustrator producing 60-80 lantern slides each week for the Amphibious Group Admirals briefing, in San Diego CA.

*continued next page*





## From Kentwood Wells

**DIVISIONAL MEETING ROOMS.** Divisional meeting rooms will be equipped with standard lantern-slide projectors (2" x 2" and 3 1/4" x 4"), screens, blackboards, flashlight pointers, chalk, and reading desks with public address attachments including lapel microphones. An attempt will be made to furnish motion picture and other special equipment upon the request of divisions or individuals if notice of such special needs is sent to the Washington office by March 15.

Here's another announcement of a meeting of the American Chemical Society, in 1965—still supplying lantern slide projectors for speakers. Even projectors for 2X2 slides are described as lantern-slide projectors.

**Divisional Meeting Rooms.** Divisional meeting rooms will be equipped with standard lantern-slide projectors—2" x 2" (35 mm.) and 3 1/4" x 4"—screens, blackboards, flashlight pointers, chalk, and reading desk with public address attachments including lapel microphones. An attempt will be made to furnish motion picture and other special equipment upon the request of the divisions or individuals if notice of such special needs is sent to the ACS Meetings and Expositions Office by Aug. 7.

This is from the 1970 announcement for the annual meeting of the American Chemical Society:

## From Kentwood Wells

Ebay listing, which offered some slides of the floor plans of the John F. Kennedy Library in Boston (1979).

### JOHN F KENNEDY LIBRARY Boston MA 4 Magic Lantern Slides

Ended: Oct 06, 2010 12:18:37 PDT

Bid history: 0 bids

Starting bid: US \$9.99

Shipping: \$6.55

Item location: NH, United States

Boston, Massachusetts. JOHN F. KENNEDY LIBRARY. 1979. Architectural drawings.



## From Larry Cederblom

From a catalog dated Sept 1981 new lantern projectors were available.

**INLAND** Price List **INLAND**

**INLAND**  
AUDIO VISUAL COMPANY

N. 2325 Monroe Street  
Spokane, WA. 99205  
(509) 328-0706

Price Supplement  
To  
Catalog #81

Published September 1981 by AVC, Inc.

**COVER SPECIALS**

#1 SYSTEM		
2 Kodak AT with power	834.00	
1 Ektar 1615	299.00	
1 ATC 1535	199.00	
1 25' power cord	20.00	
2 EAS	42.00	
3 C-400 pointers	5.10	
<b>Total</b>	1,599.00	
<b>15% off</b>	<b>NOW</b>	<b>1,368.85</b>

#2 SYSTEM		
2 Kodak AT 1615	1,268.00	
1 Ektar 1615	101.00	
1 EAS	21.00	
1 25' power cord	20.00	
1 EAS	42.00	
1 EAS	20.00	
<b>Total</b>	1,431.00	
<b>15% off</b>	<b>NOW</b>	<b>1,216.43</b>

**DESELER Slide King II**

The Slide King II is the consistently preferred choice for professional presentations where projection conditions are most demanding of reliable and superior performance. A 500-watt power house of illumination is unmatched in producing a bright image of maximum clarity and definition. Two whisper-quiet centrifugal blowers keep slides and projector cool.

**Other performance highlights include:**  
Spring-loaded elevating legs easily adjust to any surface.

Instant change condenser chart.  
New, improved easy-change metal slide carrier.

Extended focusing bellows with vertical support... unit takes focus up to 76" in focal length!

Interchangeable Lenses... A wide selection of fast, high resolution lenses is offered.

For 2" x 2" Slides  
With 2 5/8" Dia. Lens ..... 34602  
With 4" Dia. Lens ..... 34604

For 3 1/4" x 4" Slides  
With 2 5/8" Dia. Lens ..... 34612  
With 4" Dia. Lens ..... 34614

A Polaroid camera system was used producing black and clear transparencies that were sandwiched with full color background transparencies.



## American Images of Magic Lanterns

Many members of the Magic Lantern Society of the United States and Canada are familiar with the Lantern Image books and their supplements published by the Magic Lantern Society in Britain, tracing the iconography of the magic lantern from the 17th to the 20th century. Although very comprehensive, these books are heavy on European images, but a bit thin on American images of magic lanterns. I have found many American images not included in those books. At some point in the future, I would like to assemble a special issue of The Magic Lantern Gazette focusing on American iconography of the magic lantern (or perhaps more than one issue). I can start with material in my collection, but to really make this complete, I need the help of other members of the society. I

would be interested in receiving images of North American origin from your collections that show magic-lantern-like projected images on screens or actual magic lantern shows from sources such as old newspaper ads, magazine ads, stories in magazines, trading cards, children's books, etc.

Some examples of such illustrations are shown here. Postcards that were printed in Germany, but intended for the American market (as indicated by English text) also would be appropriate to include. Probably I will not try to include every illustration of a lantern from a manufacturer's catalog, because there are just too many of them. Unusual uses of magic lantern imagery, such as political cartoons or humorous illustrations, magic lanterns on alphabet blocks, etc. will be especially useful.



The best way to send images to me is to scan the items on a good quality scanner as JPEG images with 300-350 dpi resolution and then email them to me at [kentwood.wells@uconn.edu](mailto:kentwood.wells@uconn.edu). If you don't own a good scanner, you can take the items to someplace like Staples to get them scanned. It is best to scan everything in 24-bit color, even black and white newspaper illustrations, because the resolution is much better than images scanned in grayscale or black and white. It may be possible to reproduce some items in color. To be most useful, I need as much detailed documentation for each image as possible: dates, place of publication, etc. Some items, such as trade cards, may be hard to date precisely. Postcards often can be dated if they were mailed and have a postmark.



So pull out those drawers of magic lantern ephemera and let's start assembling examples of American magic lantern iconography.



## Shows for 2010

**There were many shows and displays by members for 2010**

**All helping to provide information and entertainment of the lantern to the public**

From *David MacLean*, New York  
He did two shows at Civil war events  
this summer. Would have been three but  
got rained out at one.

### **From Group NW**

*Ron Easterday, Sharon Koch*, and  
*Larry Cederblom* — Bremerton, WA  
Bremerton Little Theater, Four Sundays  
of February See Feb E-pub

*Shel Izen* — Seattle, WA  
Snowflakes No Two Alike, May 24 See  
June E-pub  
Coeur d'Alene Public Library, Idaho,  
Nov 17

*Ron Easterday* — Port Gamble, WA  
Civil War Reenactment, June 19-20

*Larry Cederblom & Sharon Koch*,  
Steilacoom, WA  
Fort Steilacoom Historical Museum,  
April 30

Camera Show Display, Puyallup, WA,  
May 1, See May E-pub

*John & Betty Potter* — Puyallup, WA,  
Heritage Quest Library, Jul 17  
Karshner Museum, December 4

*David & Lesley Evans* — Railroad  
Days— Revelstoke BC  
Nickelodeon Museum, August 15  
Grand Magic Lantern Show on  
December 22  
See update page 10 this issue

## Shows of The American Magic Lantern Theater

1/9	APAP (Assoc of Performing Arts Presenters)	New York City
2/12	Galapagos Art Space	New York
2/18	Mohonk Mountain House	New Paltz, NY
3/5	Gaston Co. Musuem/Gaston College	Dallas, NC
3/6	Cascades Verdae	Greenville, SC
3/25	State Univ of NY	Plattsburg, NY
4/11	Corcoran Museum of Art	Washington, DC
5/22	Magic Lantern Society Convention	Bloomington, IN
5/29	Amherst College	Amherst, MA
6/19	Corcoran Museum of Art	Washington, DC
8/14	UNAM University,	Mexico City
10/23	Town Center,	Wyoming, NY
10/29	Mt. Vernon Museum,	New York City
11/9-10	Old State House Museum,	Little Rock, AR
11/19-20	Victoria Mansion,	Portland, ME
12/4	Kato Theater,	Garrison, ND
12/18	Seaport Museum,	New York City
12/22	Mohonk Mountain House,	New Paltz, NY

### **From Suzanne Wray**

On October 30, I saw Terry Borton's Halloween show at the Mount Vernon Hotel Museum here in NY. As always, excellent. I attended the 8 pm show; I would assume most children went to the earlier show. It is always fun to see the reaction to the show: I was sitting next to a man of perhaps 30, who loved every minute of the show and was wowed by the chromotropes, etc. And the jaded New Yorkers all joined in to speak or sing as directed. Afterwards a crowd gathered around the lantern to see it and the slides.



Audience members gather around showman, Terry Borton, center, after the performance in Mexico City. They stayed for an hour asking questions.

*continued next page*



## Highlights of 2010 Shows and Displays



Daan Buddingh and wife Ankie presented a Christmas lantern-show on Sunday 19. December 2010. They used their Franks' bi-unial from 1892.

### From Daan Buddingh

Some of the 12 programme items of our show: Dogs and monks of St. Bernhard, The miracle in Bethlehem, Wintercircus Laterna Magica, Willy's Rose, Happy days are here again, A Christmas Carol.

This will be in the theatre hall of 'Het Oude Slot' in Heemstede, The Netherlands. The target audience consists of Friends of Het Oude Slot.

Of late three years we have given short lantern shows at primary schools for youngsters of 4, 5 and 6 years old. We there started with a workshop about light and pre-cinema projection, followed by a 30 minute lantern show.

Very rewarding to confront those kids with this cultural heritage.

Best regards from The Netherlands,

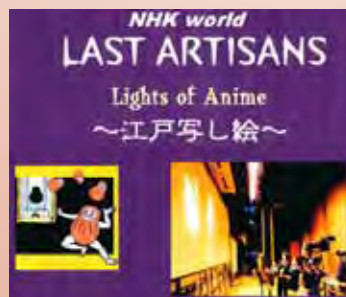
### There was the fantastic exposure on Turner Classic Movies Series in November



Click on this link to view the piece that was done for the introduction to the **TCM broadcast November 1**

<http://blip.tv/file/4328779>

Gregg Millet was kind enough to record and share this clip.



### And even overseas

This show was shown July 23, 2010 on the NHK Broadcast channel

### 14th Convention

*The Magic Lantern Society of the US and Canada*  
Bloomington, ID

### Grand Optical Variety Show

Buskirk-Chumley Theater, May 21



### Revelstoke Railroad Days

August 12-14



David F. Rooney photo

If your show or exhibit did not make the list for 2010 please let me know. **Larry**



## Your Chance to Attend or Be Part of the 2011 Shows

**Please join Group NW at any of these events this year!**

### 2011 Meeting Dates and Events

**Meeting Potluck/Show and Tell**

Date **Sun, March 6**

Location Koch s

**Camera Show – Magic Lantern Display**

Sat, April 9, at Kent Commons

**Meeting Potluck/Show and Tell**

Sat, May 21

Location Shapes

**Event Battle of Port Gamble**, and “in conjunction with the Washington Civil War Association” Views of the Rebellion! Grand Army of the Republic Marching Thro’ Georgia and a general history of magic lanterns showing various types of slides used in the typical Victorian show

Location Port Gambel

Sat-Sun, June 18,19

**Meeting Potluck/Show and Tell**

Sun, July 24

Location Halls Cabin

**Meeting Potluck/Show and Tell**

Sun, Oct 30

Location Cederbloms

Need map and directions to any of these events contact: Larry, [designerlc@comcast.net](mailto:designerlc@comcast.net)

**Share Information  
About Your Shows or any you  
know to You!**

Please send information about shows or displays you have done or planned for 2011. We will publish that listing showing the media is alive and well. Send to **Larry**.

### Available from Society

**The information page and  
membership application**

**A great hand-out for your next show!**



Email or call  
and get a quantity for  
your show or display!  
Larry at:  
[designerlc@comcast.net](mailto:designerlc@comcast.net)  
253-952-9370

*A Big Thank You to the following:*

Terry Borton	Daan Buddingh
Ron Easterday	David & Lesley Evans
Shel Izen	David MacLean
Gregg Millet	John Potter
Brian Rogers	Tim Shinnors
Kentwood D. Wells	Suzanne Wray
Barbara Zucker	

**Jack & Beverly's Collection**

<http://brightbytes.com/collection/magic1.html>  
for contributing to this months issue.

### Now it's your turn to share!

Do you have a favorite site or a collection of images you would like to share with the rest of the society?

If your answer is yes! Send site information or your images to Larry and they will be shared in the next E-pub newsletter.

**E-mail Larry**

**WE ARE PLEASED TO INFORM OUR PATRONS  
THAT THIS THEATRE NOW HAS  
SEPARATE COMFORT STATIONS FOR  
LADIES AND GENTLEMEN**

## A Show in December

### Celebrate Christmas with a Magic Lantern Show!



The Nickelodeon Museum will once again offer Revelstokians an opportunity to enjoy a taste of Victoriana this Christmas with a Grand Magic Lantern Show on December 22. Here, museum proprietor David Evans holds aloft one of the rare Magic Lantern slides that will be used in the show. David F. Rooney photo

*By David F. Rooney*

The Nickelodeon Museum will once again offer Revelstokians an opportunity to enjoy a taste of Victoriana this Christmas with a Grand Magic Lantern Show on December 22.

The show will be centered around the 1895 Story of the Other Wise Man by Henry Van Dyke and will feature Rev. Ken Jones of the United Church as the narrator, said the Nickelodeon's proprietor, David Evans.

The story is illustrated by a magnificent set of 40 colourful slides. Magic Lantern shows were animated slide presentations that were an extremely popular form of public entertainment until the last century.



"We had them for several years but have never done anything with them," he said Wednesday. "We'll have a number of other shows, including the Christmas Pudding and Santa Claus and the always-popular Victorian Light Show.

The Grand Magic Lantern Show will be held December 22. The doors will open at 7 pm and the show will begin at 7:30. Tickets are \$12 at the door and children under 12 will be admitted for \$6. All proceeds will do the Food Bank.

If you have never before seen a Magic Lantern show you will not want to miss this!



These six slides are just a portion of the 40-slide set that comprise the 19th century Story of the Other Wise Man, which will be at the heart of next week's Grand Magic Lantern Show at the Nickelodeon Museum. David F. Rooney photo

Hi All  
Happy New Year!

We played to a totally full house, having to lock the doors at 7.30 (the start time) still with a dozen or so people outside. We did warn them in advance that tickets sell out early!!!

Everybody had a great time, so they said afterwards. Lesley was the presenter and David the lanternist, with guests Rev Ken Jones and the choir from the United Church who sang some fine Christmas carols for us.

We concluded with our signature Victorian Disco light show, several dozen chromotropes dissolved into each other and accompanied by our large Belgian Bursens 84-key dance organ playing a selection of march tunes.

Kind regards

David & Lesley



### Early and Rare Magic Lantern / Germany / Original Box

Price: US \$2,500.00 Buy It Now

Item location: Wrightsville, Pennsylvania

Late 1800's Magic Lantern / Germany

Rare and Unusual Style

Original Wooden Box with Label

Unusual Zuess figure used for pedestal / Also small god-like head opposite side of Zuess figure at base / Wooden base

Authentic / Superb condition / Box is separating on one side

Uses circular and rectangular magic slides / 5 slides included

Base - 4 5/8" wide x 8" long

Lantern - 5" wide x 9" long x 13" tall

I did not try it out, but it looks to be in working order.



### Mini Nantasy Fantasy Deluxe Magic Lantern in Wood Case

Item condition: New

Price: US \$259.95 Buy It Now

Item location: New York

For the dollhouse where you need the very best...an unusual period touch - a magic lantern set handcrafted by Nantasy Fantasy.

Magic lanterns were the precursors to movies. This miniature set includes a magic lantern, color wheels and a glass front wood case with a working latch closure and a handle on top.

The metal dollhouse magic lantern is 1 1/4" high. The miniature wood case is 1 5/8" high and 1 1/8" wide.



## Some History of Lantern Slide Use in Education More to follow in the March Issue

### Keystone View Company

Background information:

"B.L. Singley founded The Keystone View Co. was formed in 1892 in Meadville, Penn. By the 1920's, the company had become the largest publisher of stereographs. In 1898, The Keystone View Company created an Education Department to produce boxed sets of images and descriptive text, illustrating culture, industry, commerce, and politics for classroom use. The company maintained a staff of photographers. Additionally, it purchased rights to other negatives, including several series from Underwood and Underwood in 1912. The Keystone View Company went out of business in 1970."

This is a Keystone chest found in the Champaign County Historical Museum. There are magic lantern slides and stereoscope photos of the same set of photographs. Many of the pictures are from the U.S., however most are world-wide.



Label



This is one chest, standing roughly 4 feet high



View of drawers with both doors open

The glass slides were housed in the top drawers and the stereoscope photos were on the bottom. The are arranged by numbers (1 – 600) and each photo has the same number as a glass slide and as a stereoscope photo.



Please watch for the wonderful information from Barbara Zucker next month about slides in the educational system.

**Do you have any more information about slides in the education system?**

**Here is an opportunity for you to contribute to that information.**

**Send information for the March issue to **Larry****